



Make the “Aqua Wise” choice in Tall Fescues



With **AquaVita, Turf Merchants, Inc.** introduces a new proven drought tolerant tall fescue that addresses our ever-important need for water conservation.

AquaVita provides more than water savings, exhibiting exceptional turf quality and density, making it among the best choices for landscaping – especially in areas with heavy water restrictions.

Call your **TMI** representative and discover why AquaVita is fast becoming the number one choice for water-saving Tall Fescue.



AquaVita is a TWCA qualified shade-tolerant grass seed ideal for sod production and landscaping.





Tall Fescue inherently requires less water than most other species, but **AquaVita** has remained green up to 30 days longer without added moisture than other tall fescues tested in rain-out shelters.

And **AquaVita** ranked in the top five entries for Average Turf Quality out of 120 in the NexGen Turf Research trials. Plus, **AquaVita** is Turfgrass Water Conservation Alliance (TWCA) approved and has earned the AquaWise seal!



The qualification of **AquaVita** by the Turfgrass Water Conservation Alliance (TWCA) represents a big benefit of this turfgrass. The protocols for TWCA qualification are highly demanding, requiring that water-starved grass maintain green covering through a series of drought simulations. Acceptance of this two-year protocol is only available after the organization has received two year's of independent third-party data verifying the turfgrass qualifies for testing.

AquaVita is a continuation of **TMI's** commitment through our AquaWise program to continue to offer improved seed performance for our distribution partners, as well as leading the industry in environmentally responsible solutions.

KEY BENEFITS:

- **Drought-Tolerant / Water Savings**
- **High Turf Quality**
- **Superior Turf Density**
- **Shade Tolerance**

Industry Leaders

TMI develops, produces and markets turf grass seeds for the United States, North America and more than 20 other countries around the world.

Golf courses, sod growers for sod production and landscapers the world over have found TMI's cool season grasses, warm season grasses, golf grass, and specialty grasses to be state of the art when it comes to color, texture, uniformity, disease resistance and overall performance.

Our extensive network of carefully chosen seed growers produces seeds of the highest quality in the world, with high germination rates and purities that exceed official standards. Our certification, testing and quality controls continue to raise the benchmark for the entire Industry.



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