



DIVA

Kentucky Bluegrass

“IN A CLASS BY ITSELF”

Diva is a vastly improved and unique Kentucky Bluegrass cultivar. Bred by Rutgers University, Diva has topped the trials with its unique turf traits.

While Kentucky Bluegrass cultivars generally fit in specific types, Diva seems to be a type unlike all others.

Diva tied for 1st in overall turf quality in the NTEP trials which was based on ratings conducted across 32 U.S. and Canadian locations. It especially excelled in all locations where Kentucky Bluegrass is the dominant species. Diva shows good resistance to leaf spot, summer patch, dollar spot, stripe smut and fusarium blight.

Along with Diva’s natural genetic resistance to all the major turf diseases and insect pressure, Diva excels in Spring green-up and wear tolerance. Diva has shown to be a “must” with sod growers and turfgrass professionals to use as a component in premium seed mixtures and blends. Diva exhibits a pleasing genetic dark color but is not as dark as the “midnight types”. This moderate dark green color makes Diva compatible with all of the other improved types of Kentucky Bluegrass and its multiple strengths make Diva the perfect choice to improve premium mixtures and blends.

Diva continues to be the showcase component to improve all turfgrass mixtures and blends. A true workhorse, combining genetic disease resistance with exceptional turf characteristics, makes Diva not just another “pretty face” but a must for improved turf!



The Green Guard H2O series identifies turfgrasses with clear water conservation benefits. The seal is your guarantee that the grass seed has been tested by the Turfgrass Water Conservation Alliance (TWCA) and found to provide true water savings. Green Guard H2O series products have met a very stringent set of testing criteria

- assuring they will stay green with up to 40% less water
- saving water, fertilizer, time and money!



TWCA Turfgrass Water Conservation Alliance

Why? Because as the demand for water rises, the use of water for “non-essential” applications like landscapes, athletic fields, home lawns and other non-agricultural use is being highly scrutinized. Real water conservation measures are needed now, and are quickly becoming an important public concern, and one of the most important challenges to the turfgrass industry.

FOR MORE INFO VISIT
www.tgwca.org

Qualified Varieties

Kentucky Bluegrass

- Mystere H2O
- Diva
- Apollo H2O

Tall Fescue

- Falcon IV
- Falcon H2O
- Shenandoah Elite

Fine Fescue

- Miser CRF
- Culumbra II CHWF
- Viking H2O HF

Perennial Ryegrass

- Double Time GLS
- Panther H2O
- Pennant H2O